

## Support the challenge.

A sincere thank you to all the great sponsors! This event will not happen without the assistance of local businesses, organizations and donors.

If you would like to become a CHICC sponsor or would like more information, please e-mail [sponsor@coachhepcancerchallenge.org](mailto:sponsor@coachhepcancerchallenge.org).

**Platinum \$25,000**      **Gold \$10,000**  
**Silver \$5,000**      **Bronze \$2,500**  
**Partner \$1000**      **Friend \$500**

Sponsorship level for in-kind donations shall reflect the value of the donation if purchased.



## More helpful information:

- Online registration closes Tuesday, May 10 at 9 am (PST).
- Events start at the North End Zone of Memorial Stadium.
- Water stations and emergency personnel will be located on all routes.
- Animals are not permitted.

## We all have ties to cancer.

When you register you will receive a free pair of red shoelaces to remind us that we are all tied to the fight against cancer.

## Event Schedule

Cycle start time:	100K	7:30 am
	25/50K	8:00 am
Run start time:	5K	10:00 am
Walk start time:	2K	11:00 am
Awards and Closing Ceremony		12:00 pm

Registration the day of the Challenge will be open from 6:30 to 10:30 am.

Both runners and cyclists can participate in the 2K Memorial Walk. Gather friends and family and create a team!

Create a team of five or more and receive a \$5 discount per team member. E-mail [contact@coachhepcancerchallenge.org](mailto:contact@coachhepcancerchallenge.org) to receive a discount code.

The 5K run will be timed by



[www.CoachHepCancerChallenge.org](http://www.CoachHepCancerChallenge.org)

**Saturday, May 14, 2011**

**IU Football Coach Terry Hoepfner** faced every obstacle, even brain cancer, with a positive, "Don't quit" attitude.

Help us as we apply Coach Hep's determined optimism to funding cancer research and treatment right here in Indiana.

You can run, walk or ride a bike. When you register, you'll help support the **IU Melvin and Bren Simon Cancer Center** and the **Hoosier Oncology Group**—two outstanding organizations with a "Don't quit" approach to cancer research, treatment and education. If you can't participate in a Challenge event, help out in another way. Donate online, volunteer or become a sponsor.

## Let's go the distance.

When you register for the Coach Hep Indiana Cancer Challenge (CHICC), you will have the opportunity to choose a pledge amount for your fundraising. Set your goal high!

Individuals and teams are encouraged to collect pledges from friends, family members and employers. Set up your fundraising page and begin fundraising for the fight against cancer! You can also print off a fundraising letter from our website to give to your friends and family so they can help you meet your fundraising goal.

**We all have ties to cancer.**



Become a fan:  
[facebook.com/CHICCDontQuit](https://www.facebook.com/CHICCDontQuit)



Follow us:  
[twitter.com/chiccdontquit](https://twitter.com/chiccdontquit)

## Don't quit. Join the fight!

1. Give a donation directly to the Challenge make a donation. You can give in three ways: If racing isn't for you, or you can't make the event;
2. Contribute to a participant's fundraising goal.
3. Mail your contribution to the CHICC P.O. Box.

### Donations

Plaque presented to team captain and certificate presented to each team member at awards ceremony with team picture taken; IU football ticket to one game for each registered team member

### Top Team Fundraiser:

One overnight stay at French Lick Resort with a round of golf or spa package

### Top Individual Fundraiser:

*"We're very honored to be the recipient of cancer research funds that Coach Hep Challenge generates," says Stephen D. Williams, MD, Director of the IU Simon Cancer Center. "Linking Coach Hep's name with ours is humbling and puts into perspective the urgent need for new and better treatments for cancer."*



## Registration Form

or register online at [www.CoachHepCancerChallenge.org](http://www.CoachHepCancerChallenge.org)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip (with four digit extension) \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Age: \_\_\_\_\_ Gender: Male Female

Age and gender required for all runners.

Please circle your event:

- 100K Cycle 50K Cycle 25K Cycle 5K Run 2K Walk  
 Adult - \$35 Student - \$25 Children - \$15  
 Ages five and under are free.

T-shirt size: \_\_\_\_\_ Adult Child

- Additional t-shirt \$12  
 Cycling Jersey \$75  
 Polo shirt \$35

Donation in memory/honor of \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

Enclosed is my check, made payable to:  
 Coach Hep Indiana Cancer Challenge  
 P.O. Box 8074  
 Bloomington, IN 47407

Participant signature \_\_\_\_\_ Date \_\_\_\_\_

Guardian must sign for participant under 18.

By signing this registration form you understand and agree to the waiver provided on [CoachHepCancerChallenge.org](http://CoachHepCancerChallenge.org).